CITY OF GREELEY

CULTURE, PARKS & RECREATION

SPONSORSHIP OPPORTUNITIES



2026

Culture, Parks, & Recreation

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Culture, Parks, & Recreation

WELCOME

We are Culture, Parks, and Recreation — the playmakers, the gamechangers, the trendsetters, the cutting-edge creatives, and the recreational renegades! We are the engineers of everything that makes Greeley great. Our mission? To improve the Quality of Life for every resident, and to do it with energy, creativity, and heart.

Perfectly situated on the high plains with panoramic views of the Rocky Mountains, Greeley offers the best of both worlds: a welcoming small-town vibe paired with big-city attractions and entertainment. With 300 days of sunshine, you'll find endless opportunities for outdoor adventure, a thriving arts and music scene, a vibrant, ever-evolving downtown, and a strategic and exciting westward expansion.

And did we mention—we're growing? Greeley is the fastest-growing city in Colorado, with a projected population surpassing Fort Collins by the end of the year. Our population is projected to top 260,000 residents by 2065. We're booming, we're innovative, and we're shaping the future of Northern Colorado. Greeley is rich in creativity, culture, and community—a melting pot of ideas fueled by visionary people who live here and make a difference.

Our team is here to help you gain exposure, connections, and brand awareness. We want you to succeed. We want you to flourish—and we want you to tell everyone how awesome it is to partner with Greeley's Culture, Parks, and Recreation! As a sponsor, you'll gain access to exclusive perks and promotional opportunities, and we're committed to helping you make the most of them every step of the way.

We can't build this future alone. Just as it takes a village to raise a child, it takes a collective of driven people to uplift a community. We'd be honored to have you join our 'village' and help shape Greeley's next chapter. 2026 is a landmark year—a defining and pivotal year that will solidify the foundation for Greeley's future. Together, we're making it happen!

Welcome to our Village!

Culture, Parks, & Recreation

OUR VISION

A thriving and vibrant community connected through nature, heritage, entertainment, recreation and the arts.

OUR MISSION

Provide services, experiences, and spaces that promote community, health, and wellbeing for all.



greeleyco.gov/things-to-do/parks-and-recreation/sponsorship

MEET OUR TEAM



Diana Frick
Director of Culture, Parks, and Recreation



Daniel Lawrence
Deputy Director, Culture, Parks and Recreation



Becca Mack
Recreation Division Manager



Megan Weiler
Cultural Affairs Division Manager



Justin Scharton
Natural Areas & Trails Division Manager



Chris Colling
Golf Division Manager



Cassandra Keller
Island Grove Facility Division Manager



Aaron Mitchell
Special Events Manager

WHO WE SERVE

Total Households 41,346

Median Households Income $72,610

Civilian Employment Rate 96.7%

Estimated Population 116,186

Nearly 300% Population increase in last 60 years

Married: 44.7%
Never Married: 36.5%
Divorced: 11.9%
Widowed: 5%

White 57.7%
Hispanic or Latino 42.3%

Average Household: 2.71 people
Average Family 3.36 People

Veterans who live in Greeley 4,939

Households with a Computer 97.1%

Households with Broadband Access 92.1%

Graduate Degree: 11.2%
Bachelor's Degree: 18.8%
Some College: 19.9%

Associate's Degree: 9.5%
High School Graduate: 20.9%
Some School: 13.9%

Culture, Parks, & Recreation

ABOUT US

CULTURE, PARKS, AND RECREATION



CULTURAL AFFAIRS

Festivals & Farmer's Market
Public Art & Tointon Gallery
Centennial Village Museum
Greeley History Museum
Meeker Home Museum
White-Plumb Farm Learning Center
Union Colony Civic Center

RECREATION

Active Adult Center
Adaptive Inclusive Recreation
Aquatics
Educational Classes Adults & Youth
Family FunPlex
Fitness
Greeley Ice Haus
Greeley Recreation Center
Rodarte Community Center
Special Events
Sports for Adults & Youth
Youth Enrichment

GOLF

Highland Hills Golf Course
Boomerang Golf Course

NATURAL AREAS & TRAILS

Land Conservation & Restoration
Environmental Planning
Stewardship/Maintenance

PARKS

Forestry
Lynn Grove Cemetery
Island Grove Regional Park
Sports Complexes
50+ locations/700+ acres of neighborhood parks

WHAT WE DO

CULTURE

UNION COLONY CIVIC CENTER

50,000+ PATRONS PER YEAR

100+ NATIONAL, REGIONAL, AND LOCAL PERFORMANCES



PUBLIC ART



210 OUTDOOR WORKS OF ART

424 INDOOR WORKS OF ART

10 ANNUAL ROTATING ART EXHIBITIONS AT TOINTON GALLERY

23 PAINTED TRAFFIC CABINETS

33 UPTOWN TREES ON 8TH AVENUE

WHAT WE DO

GOLF

TWO 18-HOLE CHAMPIONSHIP PUBLIC GOLF COURSES



RECREATION



6 REC FACILITIES | 4 OUTDOOR AQUATICS FACILITIES

NEARLY 11,000 YOUTH IN PROGRAMS PER YEAR

847 PROGRAMS OFFERED

INCLUDING THE ADAPTIVE INCLUSION RECREATION PROGRAM



WHAT WE DO

FESTIVALS



ARTS PICNIC

RUNNING SINCE 1992
20,000 ATTENDEES PER YEAR
AND COUNTING

FESTIVAL OF TREES

35 YEARS AND RUNNING EVENT
NEARLY 5,000 ATTENDEES DURING
NINE-DAY EVENT

FARMERS MARKET

32 YEARS AND RUNNING EVENT
NAMED AS A TOP 3
COLORADO FARMER'S MARKET

MUSEUMS

4 MUSEUMS

INCLUDING 40 HISTORIC STRUCTURES

NEARLY 18,000

VISITORS TO SITES PER YEAR

6,000+

K-12 STUDENTS
HOSTED ANNUALLY



WHAT WE DO

PARKS



778 ACRES OF PARKS
12,409 CITY-OWNED TREES IN GREELEY

1 FULLY ACCESSIBLE PLAYGROUND: AVEN'S VILLAGE

37 MULTI-PURPOSE FIELDS

NEARLY 2,000 SOCCER GAMES PLAYED ANNUALLY

30 BASEBALL AND SOFTBALL FIELDS

NEARLY 4,500 BASEBALL/ SOFTBALL GAMES PLAYED ANNUALLY

2 DOG PARKS

ISLAND GROVE REGIONAL PARK
145-ACRE MULTI-USE EVENTS COMPLEX
HOSTS OVER 700 EVENTS ANNUALLY

NATURAL AREAS & TRAILS



2,000 ACRES OF NATURAL AREAS AND 34 MILES OF TRAILS

11 MILES OF THE REGIONAL POUDRE RIVER TRAIL WITH 300,000 USERS PER YEAR

Culture, Parks, & Recreation

ABOUT OUR SPONSORSHIP PACKAGES

- We have combined multiple events, sponsorship, and advertising opportunities into packages to broaden partnership scope, each with different benefits and price points.
- Sponsors can also choose individual events, programs, or opportunities a' la carte, if you prefer a more focused involvement.
- If an event or program is chosen and NOT available, we will offer a comparable solution.
- We encourage your ideas and inquiries and are open to customizing sponsorship packages to meet your specific needs.
- All Sponsorship Package contracts, unless otherwise specified, are for a period of 12 months. Advertising-only packages are 2-year terms.
- Unless otherwise stated, sponsor will be responsible for the production fees for signage. We can coordinate and provide estimates on signage or you can provide your own with our specifications.
- Sponsorship or Advertising contracts will be sent via DocuSign. Contracts must be signed and payment received, before event or program takes place.
- Many opportunities are available YEAR-ROUND. In the à la carte section, they are grouped seasonally. Depending on the event/program, a 3-month advanced commitment ensures your LOGO would be included in all promotional materials. There may be some exceptions; please don't hesitate to ask.

RECREATION

FACILITY SPONSORSHIP PACKAGES



CHOOSE 1:

- FAMILY FUNPLEX
- GREELEY ICE HAUS
- ACTIVE ADULT CENTER
- GREELEY RECREATION CENTER
- RODARTE COMMUNITY CENTER

	CHAMPION $5,000	WARRIOR $2,500	TEAM MATE $1,200
LOGO ON FACILITY WEBSITE	✓	✓	✓
SIGNAGE INSIDE FACILITY	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	
FREE ROOM OR LOBBY FACILITY RENTAL (UP TO 3 HOURS) BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	
BOOTH SPACE AT FACILITY EVENTS	6	4	2
SOCIAL MEDIA SHOUT OUTS ON RECREATION CHANNELS	6	4	2
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓		
FREE DAILY PASSES	20	10	4

COMMUNITY ART SPONSORSHIP PACKAGES



	VISIONARY $5,000	ADVOCATE $2,500	PATRON $1,200
LOGO ON PUBLIC ART WEB PAGE	✓	✓	✓
SIGNAGE AT TOINTON GALLERY	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	
FREE GALLERY, ROOM OR LOBBY RENTAL (UP TO 3 HRS) BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY CULTURE E-NEWSLETTER	✓	✓	✓
BOOTH SPACE AT GALLERY, RIBBON CUTTING, OR LIVE ART EVENT	4	2	✓
SOCIAL MEDIA MENTIONS	4	2	✓
OFFICIAL CRAFT SPONSOR OF THE FESTIVAL OF TREES	✓		
SPONSOR BOOTH SPACE AT GREELEY ARTS PICNIC	✓		

HERITAGE HEROES SPONSORSHIP PACKAGES



	VISIONARY $5000	GUARDIAN $2500	PIONEER $1250	PATRON $500	FRIEND $250
LOGO ON MUSEUM WEBSITE AND HERITAGE HERO'S SPONSOR PAGE	✓	✓	✓	✓	
PRESERVATION BRICK AT CENTENNIAL VILLAGE	18"x18" logo & text	12"x12" logo & text	8"x4" logo & text	8"x4" text	8"x4" text
PRIVATE SPONSOR RECEPTION AT GHM	12 guests	8 guests	4 guests		
RENTAL AT CENTENNIAL VILLAGE, $1000 VALUE	✓	1/2 price	1/4 price		
LOGO ON ALL MARKETING MATERIALS FOR CV & GHM, PRINT & DIGITAL	✓	✓	✓		
LOGO IN MONTHLY CULTURE E-NEWSLETTER	✓	✓	✓		
BOOTH SPACE AT EVENT	6	3	2	✓	
SOCIAL MEDIA SHOUT-OUTS	6	3	2	✓	✓
COMPLIMENTARY EVENT PASSES	20	10	6	6	4

PAST FOR THE FUTURE SPONSORSHIP PACKAGES



	HORACE GREELEY $5,000	SHAWSHEEN 52,500	RATTLESNAKE KATE $1,000	ALVIN GARCIA $500	BESSIE SMITH $250
LOGO ON MUSEUM WEBSITE & CULTURE E-NEWSLETTER	✓	✓	✓	✓	
GHM BRANDED T-SHIRTS	12	6	4		
PRIVATE SPONSOR RECEPTION AT GHM & BEHIND THE SCENES TOUR	12 guests	6 guests			
BOOTH AT EVENT	6	4	2	✓	✓
RENTAL AT GHM $500 VALUE	✓	1/2 price	1/4 price		
LOGO ON ALL GHM MARKETING & EDUCATIONAL MATERIALS	✓	✓			
PLAQUE ON GHM SPONSOR WALL	10 years	6 years	2 years		
PLAQUE ON ADOPTED BUILDING OR CERTIFICATE ON ADOPTED COLLECTION	plaque	framed certif-icate	certif-icate	certif-icate	
SOCIAL MEDIA SHOUT-OUTS	6	4	2	✓	✓

OUTDOOR ADVENTURES SPONSORSHIP PACKAGES



	TRAILBLAZER $5,000	ADVENTURER $2,500	EXPLORER $1,000
LOGO ON RECREATION WEBSITE	✓	✓	✓
SIGNAGE ON ROCK WALL, OUTDOOR POOL, OR PUTT PUTT GOLF COURSE	4	2	✓
REACH SCREEN AD AT REC CENTER	✓	✓	
BELAY CERTIFICATION CLASS UP TO 6 PPL	✓		
2 HOURS USE OF "PLAY ON THE WAY' MOBILE TRAILER	✓		
SPONSOR LOGO IN REC MONTHLY E-NEWSLETTER	✓	✓	✓
BOOTH SPACE AT EVENTS	6	4	2
SOCIAL MEDIA MENTIONS	6	4	2
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓	✓	

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OUTDOOR ADVENTURE INCLUSIONS

TRAILBLAZER (CHOOSE 6) | **ADVENTURER (CHOOSE 4)** | **EXPLORER (CHOOSE 2)**

- FISHING DERBY
- LET'S BIKE DAY
- FAMILY FIELD DAY
- HOWL-O-WEEN AT CENTENNIAL VILLAGE
- SWIM-IN MOVIE AT CENTENNIAL POOL
- ARBOR DAY MAYOR PROCLAMATION
- EASTER EGG HUNT AT RODARTE OR FAMILY
- FUNPLEX TWILIGHT SWIM NIGHTS
- (1) CONCERT AT FUNPLEX AMPHITHEATER
  (8 WEEKLY CONCERT NIGHTS DURING SUMMER)







FARMER'S MARKET SPONSORSHIP PACKAGES



	AMERICAN PIE $2,500	BEET IT (MUSIC SPONSOR) $2,000	RASPBERRY BERET $1,500	CHERRY BOMB $750	STRAWBERRY FIELDS $250
LOGO/LINK ON FARMERS MARKET WEB PAGE	✓	✓	✓	✓	
CAN HAND OUT FREE SWAG OR PROMO PRODUCTS AT FM	✓	✓	✓	✓	✓
PRESS RELEASE INCLUSION	✓	✓	✓		
LOGO INCLUSION ON POSTERS & PROMOTIONAL MATERIAL	✓	✓	✓		
ONSITE SPONSOR RECOGNITION SIGNAGE	✓	✓			
SOCIAL MEDIA SHOUT OUTS	4	8	3	2	1
BOOTH SPACE AT EVENT(S)	12	2	8	4	1
MUSICIAN WEEKLY ANNOUCEMENTS	✓	✓			
FREE MARKET BUCKS TO SPEND AT FM	$100	$100	$50	$25	

PERFORMING ARTS SPONSORSHIP PACKAGES



	STANDING OVATION $5,000	CURTAIN CALL $2,500	ENSEMBLE $1,200
LOGO ON FACILITY WEBSITE	✓	✓	✓
SIGNAGE IN UCCC LOBBY	✓	✓	
REACH SCREEN ADVERTISEMENT	✓	✓	1/2 season
FREE ROOM OR LOBBY RENTAL BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	✓
BOOTH SPACE AT EVENT	5	2	✓
SOCIAL MEDIA SHOUT OUTS	5	2	✓
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIALS	✓	✓	
FREE TICKETS TO UCCC SHOWS	20	10	4

LET'S PLAY
SPORTS SPONSORSHIP PACKAGES



CHOOSE 1:

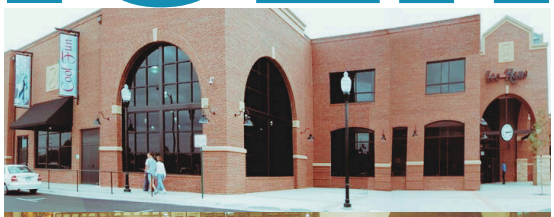
- YOUTH
- ADULT

- RODARTE CENTER BOXING
- ADAPTIVE INCLUSIVE (AIR)
- ACTIVE ADULT CENTER (50+)

	HALL OF FAME $5,000	ALL-STAR $2,500	MVP $1,500	GAME DAY $500
LOGO ON RECREATION/SPORTS WEB PAGE	✓	✓	✓	
SIGNAGE AT REC CENTER, AAC, RODARTE, OR BALLFIELD	3	2		
REACH SCREEN ADVERTISEMENT	✓	✓	✓	
FREE ROOM/ FIELD/COURT RENTAL BASED ON AVAILABILITY	✓			
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓		
BOOTH SPACE ON GAME DAYS (INSIDE OR OUTSIDE)	12	6	3	✓
OPPORTUNITY TO DISTRIBUTE MATERIALS TO ATHLETES	✓	✓	✓	✓
SOCIAL MEDIA SHOUT OUTS	6	4	2	✓
FREE PASSES TO EACH FUNPLEX AND ICEHAUS	20	10	4	

ICEHAUS

SPONSORSHIP PACKAGES





	STORM OF THE CENTURY $10,000	WINTER WHITE OUT $7,500	ICE IN YOUR VEINS $5,000	SNOW DAY $2,500
LOGO ON ICEHAUS WEB PAGE & REC NEWSLETTER	✓	✓	✓	
ZAMBONI WRAP	✓			
PRIMARY PLACEMENT DASHERBOARD OR BANNER	✓	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	✓	✓
FREE PARTY ROOM OR MEZZAZINE RENTAL	✓	✓		
HAPPY HOUR & ACTIVITY FOR 6-10 PEOPLE	✓	✓		
LOCKER ROOM SIGN	✓	✓	✓	
BOOTH SPACE DURING SPECIAL EVENT OR PUBLIC SKATE	12	6	4	2
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓	✓	✓	
SOCIAL MEDIA SHOUT OUTS	8	6	4	2
FREE PASSES TO ICEHAUS	40	25	10	4

GOLF SPONSORSHIP PACKAGES



CHOOSE:

- **BOOMERANG LINKS**
- **HIGHLAND HILLS**

	HOLE-IN-ONE $5,000	ON THE GREEN $2,500	TEE TIME $1,200
LOGO ON FACILITY WEBSITE	✓	✓	✓
SIGNAGE INSIDE FACILITY	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	
RULES BOARD SIGN	✓	✓	
HOLE SIGN (HIGHLAND HILLS ONLY)	✓		
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	
BOOTH SPACE AT CITY GOLF TOURNAMENT OR EVENT	4	2	1
SOCIAL MEDIA SHOUT OUTS	4	2	1
FREE ROUNDS OF GOLF	20	10	4
FREE CART RENTALS	5	3	1

HOLIDAY SPONSORSHIP PACKAGES



	LIFE OF THE PARTY $5,000	RAISE THE ROOF $2,500	JOLLY GOOD TIME $1,200
LOGO ON RECREATION OR FESTIVALS WEB PAGE	✓	✓	✓
SIGNAGE AT REC CENTER OR FUNPLEX	✓	✓	✓
REACH SCREEN ADVERTISEMENTS REC OR FP	✓	✓	
FREE ROOM/LOBBY RENTAL BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	
BOOTH SPACE AT EVENT	8	4	2
OPPORTUNITY TO DISPLAY PROMO MATERIAL	✓	✓	
SOCIAL MEDIA SHOUT OUTS	8	4	2
FREE TICKETS OR PASSES TO EVENTS	20	10	4

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HOLIDAY EVENT INCLUSIONS

LIFE OF THE PARTY (CHOOSE 8)	RAISE THE ROOF (CHOOSE 4)	JOLLY GOOD TIME (CHOOSE 2)

- Arbor Day Mayor Proclamation with Forestry
- Annual Trunk or Treat at Rodarte
- Bunny Hop Skate
- Christmas lunch at Active Adult Center
- Community Christmas Party at Rodarte
- Cosmic Costume Skate
- Dia de los Muertos gallery exhibit
- Día de los Muertos Celebration at Rodarte
- Easter Egg Hunt at Rodarte and Family FunPlex
- Festival of Trees at UCCC
- Haunted Night at the Family FunPlex
- Holiday Ice Show
- Homestead Holiday at Centennial Village
- Howl-o-ween at Centennial Village
- Jingle Bell Jam at the FunPlex
- Rudolph's Rumble Adult Hockey Tournament
- St. Patrick's Day lunch at AAC
- Skate with Santa
- Skate your turkey off
- Veteran's Day lunch at AAC



AQUATIC



SPONSORSHIP PACKAGES

	DEEP END $2,500	CANNON-BALL $1,000	SPLASH ZONE $500
LOGO ON AQUATICS WEBPAGE	✓	✓	✓
SIGNAGE INSIDE POOL (1) OR OUTDOOR POOL (2)	3 outdoor or 2 indoor	2 outdoor or 1 indoor	1 outdoor
REACH SCREEN AD AT FP OR REC	✓	✓	
1 FREE ROOM RENTAL (FP OR REC) OR GAZEBO AT OUTDOOR POOL	✓		
SPONSOR LOGO IN MONTHLY REC E-NEWSLETTER	✓	✓	
BOOTH SPACE AT AQUATIC EVENT OR PROGRAM	4	2	✓
SOCIAL MEDIA SHOUT OUTS	4	2	✓
FREE PASSES TO OUTDOOR POOLS, FP, OR REC CTR POOLS	20	10	4

Culture, Parks, & Recreation

PARTNERSHIP PROPOSALS



YOU'RE INVITED!



We invite you to partner with us to increase visibility, strengthen brand awareness, and build a meaningful legacy within the Greeley community.

We welcome your partnership ideas—whether through a cash contribution or in-kind support, valued at $10,000 or more.

Please contact us to schedule a meeting to explore how we can collaborate for lasting impact, together.





"Coming together is a beginning, staying together is progress, and working together is success." Henry Ford

à la carte

PICK 1

PICK 2

IT'S UP TO YOU

Our menu is designed for your appetite: Whether you need a single 'flavor' (a ballfield banner) or the 'whole banana split' (a year-long multi-channel campaign), we have an option that fits. Because every order is unique, contract durations for à la carte selections are tailored to the specific assets you choose. To ensure you receive all the 'fries with your shake' (marketing and promotional perks), a 3-month lead time is suggested.

SPONSORSHIP
à la carte

DESCRIPTION	QTY	PRICE/YEAR
SPRING		
★ BUTCH BUTLER BASEBALL FIELD BANNER	25	$250
★ TWIN RIVERS SOFTBALL FIELDS, DUG-OUTS, SCORE BOX BANNERS & WINDSCREENS	80 8	$250 $500 - $1,000
SPRING (AND FALL) HISTORY FEST AT CV	6	$500 - $1,500
★ BABY ANIMAL DAYS AT CV	6	$500 - $1,500
★ UCCC SINGLE SHOW SPONSOR	15	$1,500 - $2,500
★ UCCC SEASON OR HALF SEASON SPONSOR	10	$,3000 - $5,000
★ UCCC CONCESSIONS SPONSOR	15	$500 - $2500
★ UCCC HOTEL/LODGING SPONSOR	2	$3,000 - $5000
★ UCCC ELECTRONIC LOBBY ADS	20	$500
ST. PATRICK'S DAY LUNCH AT AAC	3	$150
★ YOUTH SOCCER (FLAG FOOTBALL OR OTHER) LEAGUE OR GAME DAY SPONSOR	1 to 8	$500 - $2,500
★ ADULT OR 50+ SOFTBALL LEAGUE	4	$1,500 - $2,500
★ FUNPLEX OR ICE HAUS INDOOR BANNERS	40	$1,000
BUNNY HOP SKATE OR SPRING ICE SHOW	3	$250
JUNIOR GOLF PROGRAM	3	$1,500
RODARTE ANNUAL EASTER EGG HUNT	6	$250
★ CORNHOLE TOURNAMENT (AIR)	2	$1,500 - $3,000
INDOOR FARMERS MARKET AT ZOE'S	8	$500 - $1,500
NATIONAL ELITE SLED HOCKEY TOURNAMENT	3	$500 - $1,500
PUCKS AND PINTS ADULT HOCKEY TOURNAMENT	3	$500 - $1,500
ACTIVE ADULT CENTER DANCE	6	$150 - $1,500

Lists are samplings of events, activities, and programs, which are always changing and growing!

★ *Year-Round Opportunities*

SPONSORSHIP
à la carte

DESCRIPTION	QTY	PRICE/YEAR
SUMMER		
ARTS PICNIC AT LINCOLN PARK	8	$2,500
ARTS PICNIC KICK-OFF OR SAT. NIGHT CONCERT	6	$1,000
FAMILY FIELD DAY	10	$250 - $1,000
LET'S BIKE DAY	3	$500 - $1,500
★ OPENING DAY OR STAMPEDE EVENTS AT CV	3	$500 -$1,500
★ LONE VALLEY SCHOOL SUMMER CAMP AT CV	3	$1,500
★ GHM TWILIGHT SERIES	7	$250 - $2,000
★ GOLFER'S APPRECIATION TOURNAMENT	2	$3,000
YOUTH T-BALL LEAGUE OR GAME DAY SPON.	8	$500 - $2,000
PLAY ON THE WAY EVENTS	4	$1,500
★ FITS (FUN IN THE SUN) PROGRAM - RODARTE	12	$500 - $2,500
OUTDOOR POOL BANNERS	30	$500
SUMMER FARMERS MARKET	12	$500 - $2,500
FISHING DERBY	3	$500 - $2,500
ADULT/50+ SUMMER SOFTBALL LEAGUES	4	$1,500 - $2,500
SUMMER SOLSTICE LUNCH AT AAC	3	$500
SUMMER CONCERT SERIES AT FUNPLEX	8	$250 - $1,500
PET'S AND POPSICLES AT CV	6	$500 - $1,500
★ SWIM-IN MOVIE NIGHT AT CENTENNIAL POOL	6	$250 - $1,500
★ BOOMERANG AND HIGHLAND GOLF SIGNAGE	36	$500 - $1,500
★ JUNIOR GOLF PROGRAM AND CAMPS	3	$500 - $1,500
★ WIBIT OR TWILIGHT SWIM EVENTS	3	$250 - $1,000

The lists are samplings of events, activities, and programs, which are always changing and growing!

★ *Year-Round Opportunities*

SPONSORSHIP
à la carte

	DESCRIPTION	QTY	PRICE/YEAR
	FALL		
	VETERANS DAY @ AAC	3	$150
★	FRIDAY LUNCHES AT AAC	52	$100
★	BINGO OR POPCORN & PEOPLE AT AAC	52	$100
	RODARTE COMMUNITY CENTER TRUNK OR TREAT	3	$500 - $1,500
★	RODARTE AFTER-SCHOOL PROGRAM	10	$500 -$1,500
	RODARTE DÍA DE LOS MUERTOS CELEBRATION	3	$500 - $1,500
★	FARMERS MARKET	7	$350 - $2,000
	HOWL-O-WEEN AT CENTENNIAL VILLAGE	12	$350 - $2,000
	PICKLEBALL TOURNAMENT	3	$2,000
	GHM TWILIGHT SERIES	3	$150
★	NERF WARS AT FUNPLEX	1	$2,500
★	YOUTH SOCCER/FOOTBALL /VOLLEYBALL LEAGUE OR GAME DAY SPONSORSHIP	8 6	$500 $500 - $2,500
	HAUNTED NIGHT AT THE FUNPLEX	3	$500 - $2,500
★	TEEN NIGHT OUT (ROTATING LOCATIONS)	12	$250
	COSMIC COSTUME SKATE	3	$500
★	ADULT OR YOUTH HOCKEY LEAGUES	6	$250
	SKATE YOUR TURKEY OFF	4	$250
★	UCCC SEASON OR SHOW SPONSOR	6	$1,500 - $5,000
★	UCCC CONCESSIONS SPONSOR	15	$500 - $2500
★	FIRST FRIDAYS AT TOINTON GALLERY	12	$500 - $2,500
★	ADULT OR 50+ SOFTBALL LEAGUES	4	$1,500 - $2,500
	GREELEY CLUB CHAMPIONSHIP @HH/BOOM	2	$3,000

The lists are samplings of events, activities, and programs, which are always changing and growing!

★ *Year-Round Opportunities*

SPONSORSHIP
à la carte

DESCRIPTION	QTY	PRICE/YEAR
WINTER		
DENVER NUGGETS SKILLS CHALLENGE	3	$250 - $1000
★ FRIDAY LUNCHES AT AAC	52	$100
★ BINGO OR POPCORN & PEOPLE AT AAC	52	$100
RODARTE COMMUNITY CHRISTMAS PARTY	10	$1,000 - $15,000
SKATE WITH SANTA	6	$250
★ RODARTE AFTER-SCHOOL PROGRAM	9	$500 - $1,500
FESTIVAL OF TREES	10	$350 - $2,000
★ WINTER FARMERS MARKET AT ZOE'S	12	$350 - $2,000
HOMESTEADER'S HOLIDAY	3	$350 - $1,500
★ HOLIDAY OPEN HOUSE AT GHM	6	$150
RUDOLPH'S RUMBLE ADULT HOCKEY TOURN.	3	$250 - $1,500
★ YOUTH/ADULT/50+ BASKETBALL VOLLEYBALL LEAGUE OR GAME DAY SPONSORSHIP	8 6	$500 $500 - $2,500
★ RODARTE BOXING PROGRAM	5	$1,000 - $5,000
★ TEEN NIGHT OUT (ROTATING LOCATIONS)	12	$250
HISTORIC SKATE OR HOLIDAY ICE SHOW	6	$250
★ UCCC ELECTRONIC LOBBY ADVERTISING	20	$500
★ ADULT OR YOUTH HOCKEY LEAGUES	2	$1,500 - $5,000
AMERICAN GIRL DOLL SKATE	6	$250
★ UCCC TICKET BACK SPONSOR	1	$5,000
★ UCCC TICKET ENVELOPE SPONSOR	1	$5,000
★ ICEHAUS/FUNPLEX/REC CENTER BANNERS	40	$1,000
★ REACH SCREEN ADS AT REC, RC, AAC, FP, IH	50	$350

The lists are samplings of events, activities, and programs, which are always changing and growing!

★ *Year-Round Opportunities*

Culture, Parks, & Recreation

GLOSSARY

We use a lot of acronyms and abbreviations to keep things short and sweet. If you love all those details, here's a list for clarification.

AAC	Active Adult Center
AD	Advertisement
AIR	Adaptive Inclusive RecreationCV
AP	Arts Picnic
BB	Butch Butler Baseball Field
CPRD	Culture, Parks, and Recreation Department
CV	Centennial Village
FP	Family Funplex
FM	Farmer's Market
FOT	Festival of Trees
GHM	Greeley History Museum
IH	IceHaus
NAT	Natural Areas and Trails
REC	Recreation Center
RC	Rodarte Community Center
TOURN.	Tournament
TR	Twin Rivers Softaball Complex
UCCC	Union Colony Civic Center

THANK YOU

Contact CPRD Administration

Phone 970-350-9406
Email cprdadmin@greeleygov.com
Website https://greeleygov.com/activities/culture-parks-and-recreation