

**CITY OF GREELEY**  
**CULTURE, PARKS & RECREATION**

# **SPONSORSHIP**

# **OPPORTUNITIES**



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## Culture, Parks, & Recreation

# WELCOME

We are Culture, Parks, and Recreation – the playmakers, the gamechangers, the trendsetters, the cutting-edge creatives, and the recreational renegades! We are the engineers of everything that makes Greeley great. Our mission? To improve the Quality of Life for every resident, and to do it with energy, creativity, and heart.

Perfectly situated on the high plains with panoramic views of the Rocky Mountains, Greeley offers the best of both worlds: a welcoming small-town vibe paired with big-city attractions and entertainment. With 300 days of sunshine, you'll find endless opportunities for outdoor adventure, a thriving arts and music scene, a vibrant, ever-evolving downtown, and a strategic and exciting westward expansion.

And did we mention—we're growing? Greeley is the fastest-growing city in Colorado, with a projected population surpassing Fort Collins by the end of the year. Our population is projected to top 260,000 residents by 2065. We're booming, we're innovative, and we're shaping the future of Northern Colorado. Greeley is rich in creativity, culture, and community—a melting pot of ideas fueled by visionary people who live here and make a difference.

Our team is here to help you gain exposure, connections, and brand awareness. We want you to succeed. We want you to flourish—and we want you to tell everyone how awesome it is to partner with Greeley's Culture, Parks, and Recreation! As a sponsor, you'll gain access to exclusive perks and promotional opportunities, and we're committed to helping you make the most of them every step of the way.

We can't build this future alone. Just as it takes a village to raise a child, it takes a collective of driven people to uplift a community. We'd be honored to have you join our 'village' and help shape Greeley's next chapter. 2026 is a landmark year—a defining and pivotal year that will solidify the foundation for Greeley's future. Together, we're making it happen!

*Welcome to our Village!*



# OUR VISION

*A thriving and vibrant community  
connected through nature, heritage,  
entertainment, recreation and the arts.*

# OUR MISSION

*Provide services, experiences, and spaces that  
promote community, health, and wellbeing for all.*



Culture, Parks, & Recreation

# MEET OUR TEAM



**Diana Frick**  
Director of Culture, Parks,  
and Recreation



**Eric Bloomer**  
Park & Forestry  
Division Manager



**Becca Mack**  
Recreation  
Division Manager



**Megan Weiler**  
Cultural Affairs  
Division Manager



**Justin Scharton**  
Natural Areas & Trails  
Division Manager



**Chris Colling**  
Golf Division  
Manager



**Cassandra Keller**  
Island Grove Facility  
Division Manager



**Aaron Mitchell**  
Special Events  
Manager



**Celeste McCorvey**  
Sponsorship  
Coordinator



## Culture, Parks, & Recreation

# WHO WE SERVE



Total Households  
41,346



Median Households Income  
\$72,610



Civilian Employment Rate  
96.7%



Estimated Population  
116,186



Nearly 300% Population increase in last 60 years



Married: 44.7%  
Never Married: 36.5%  
Divorced: 11.9%  
Widowed: 5%



White 57.7%  
Hispanic or Latino 42.3%



Average Household:  
2.71 people  
Average Family  
3.36 People



Veterans who live in Greeley  
4,939



Households with a Computer 97.1%



Households with Broadband Access 92.1%



Graduate Degree: 11.2%  
Bachelor's Degree: 18.8%  
Some College: 19.9%

Associate's Degree: 9.5%  
High School Graduate: 20.9%  
Some School: 13.9%



# ABOUT US

## CULTURE, PARKS, AND RECREATION

### CULTURAL AFFAIRS

Festivals & Farmer's Market  
Public Art & Tointon Gallery  
Centennial Village Museum  
Greeley History Museum  
Meeker Home Museum  
White-Plumb Farm Learning Center  
Union Colony Civic Center



### RECREATION

Active Adult Center  
Adaptive Inclusive Recreation  
Aquatics  
Educational Classes Adults & Youth  
Family FunPlex  
Fitness  
Greeley Ice Haus  
Greeley Recreation Center  
Rodarte Community Center  
Special Events  
Sports for Adults & Youth  
Youth Enrichment

### GOLF

Highland Hills Golf Course  
Boomerang Golf Course

### NATURAL AREAS & TRAILS

Land Conservation &  
Restoration  
Environmental Planning  
Stewardship/Maintenance

### PARKS

Forestry  
Lynn Grove Cemetery  
Island Grove Regional Park  
Sports Complexes  
50+ locations/700+ acres of  
neighborhood parks



# WHAT WE DO

## CULTURE

UNION COLONY CIVIC CENTER

**50,000+**

PATRONS  
PER YEAR 

**100+**

NATIONAL, REGIONAL,  
**AND LOCAL**  
PERFORMANCES



## PUBLIC ART



**210**

OUTDOOR  
WORKS OF ART



**424**

INDOOR  
WORKS OF ART

**10 ANNUAL ROTATING ART EXHIBITIONS  
AT TOINTON GALLERY**  
**23 PAINTED TRAFFIC CABINETS**  
**33 UPTOWN TREES ON 8TH AVENUE**

# WHAT WE DO

## GOLF

- 
- 
- 
- 

**TWO 18-HOLE  
CHAMPIONSHIP  
PUBLIC GOLF  
COURSES**





# RECREATION



**6 REC FACILITIES**  | **4 OUTDOOR AQUATICS FACILITIES** 

**NEARLY  
11,000  
YOUTH IN  
PROGRAMS  
PER YEAR**

 **847 PROGRAMS OFFERED**  
INCLUDING THE ADAPTIVE INCLUSION RECREATION PROGRAM





# WHAT WE DO FESTIVALS



## ARTS PICNIC

RUNNING SINCE 1992  
20,000 ATTENDEES PER YEAR  
AND COUNTING

**FARMERS MARKET**  
32 YEARS AND RUNNING EVENT  
NAMED AS A **TOP 3**  
COLORADO FARMER'S MARKET



## FESTIVAL OF TREES

35 YEARS AND RUNNING EVENT  
NEARLY 5,000 ATTENDEES DURING  
NINE-DAY EVENT

# MUSEUMS



## 4 MUSEUMS

INCLUDING 40 HISTORIC STRUCTURES

**NEARLY**  
**18,000**  
VISITORS TO SITES PER YEAR



6,000+  
K-12 STUDENTS  
HOSTED ANNUALLY



# WHAT WE DO

## PARKS

778 ACRES OF PARKS

12,409 CITY-OWNED TREES IN GREELEY

1 FULLY ACCESSIBLE PLAYGROUND: AVEN'S VILLAGE



37 MULTI-PURPOSE  
**FIELDS**



NEARLY 2,000 SOCCER  
GAMES PLAYED  
ANNUALLY



30 BASEBALL  
AND SOFTBALL  
FIELDS



NEARLY 4,500 BASEBALL/  
SOFTBALL GAMES PLAYED  
ANNUALLY



2 DOG  
**PARKS**



ISLAND GROVE REGIONAL PARK  
145-ACRE MULTI-USE EVENTS COMPLEX  
HOSTS OVER 700 EVENTS ANNUALLY

## NATURAL AREAS & TRAILS



2,000 ACRES OF NATURAL AREAS  
AND 34 MILES OF TRAILS

11 MILES OF THE REGIONAL POUDBRE RIVER TRAIL  
WITH 300,000 USERS PER YEAR



## Culture, Parks, & Recreation

# ABOUT OUR SPONSORSHIP PACKAGES

▶ We have combined multiple events, sponsorship, and advertising opportunities into packages to broaden partnership scope, each with different benefits and price points.

▶ Sponsors can also choose individual events, programs, or opportunities a' la carte, if you prefer a more focused involvement.

▶ If an event or program is chosen and NOT available, we will offer a comparable solution.

▶ We encourage your ideas and inquiries and are open to customizing sponsorship packages to meet your specific needs.

▶ All Sponsorship Package contracts, unless otherwise specified, are for a period of 12 months. Advertising-only packages are 2-year terms.

▶ Unless otherwise stated, sponsor will be responsible for the production fees for signage. We can coordinate and provide estimates on signage or you can provide your own with our specifications.

▶ Sponsorship or Advertising contracts will be sent via DocuSign. Contracts must be signed and payment received, before event or program takes place.

▶ Many opportunities are available YEAR-ROUND. In the à la carte section, they are grouped seasonally. Depending on the event/program, a 3-month advanced commitment ensures your LOGO would be included in all promotional materials. There may be some exceptions; please don't hesitate to ask.



# RECREATION

## FACILITY SPONSORSHIP PACKAGES



### CHOOSE 1:

- FAMILY FUNPLEX
- GREELEY ICE HAUS
- ACTIVE ADULT CENTER
- GREELEY RECREATION CENTER
- RODARTE COMMUNITY CENTER

	CHAMPION \$5,000	WARRIOR \$2,500	TEAM MATE \$1,200
LOGO ON FACILITY WEBSITE	✓	✓	✓
SIGNAGE INSIDE FACILITY	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	
FREE ROOM OR LOBBY FACILITY RENTAL (UP TO 3 HOURS) BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	
BOOTH SPACE AT FACILITY EVENTS	6	4	2
SOCIAL MEDIA SHOUT OUTS ON RECREATION CHANNELS	6	4	2
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓		
FREE DAILY PASSES	20	10	4



# COMMUNITY ART SPONSORSHIP PACKAGES



	VISIONARY \$5,000	ADVOCATE \$2,500	PATRON \$1,200
LOGO ON PUBLIC ART WEB PAGE	✓	✓	✓
SIGNAGE AT TOINTON GALLERY	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	
FREE GALLERY, ROOM OR LOBBY RENTAL (UP TO 3 HRS) BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY CULTURE E-NEWSLETTER	✓	✓	✓
BOOTH SPACE AT GALLERY, RIBBON CUTTING, OR LIVE ART EVENT	4	2	✓
SOCIAL MEDIA MENTIONS	4	2	✓
OFFICIAL CRAFT SPONSOR OF THE FESTIVAL OF TREES	✓		
SPONSOR BOOTH SPACE AT GREELEY ARTS PICNIC	✓		



# HERITAGE HEROES SPONSORSHIP PACKAGES



	<b>VISIONARY \$5000</b>	<b>GUARDIAN \$2500</b>	<b>PIONEER \$1250</b>	<b>PATRON \$500</b>	<b>FRIEND \$250</b>
<b>LOGO ON MUSEUM WEBSITE AND HERITAGE HERO'S SPONSOR PAGE</b>	✓	✓	✓	✓	
<b>PRESERVATION BRICK AT CENTENNIAL VILLAGE</b>	18"x18" logo & text	12"x12" logo & text	8"x4" logo & text	8"x4" text	8"x4" text
<b>PRIVATE SPONSOR RECEPTION AT GHM</b>	12 guests	8 guests	4 guests		
<b>RENTAL AT CENTENNIAL VILLAGE, \$1000 VALUE</b>	✓	1/2 price	1/4 price		
<b>LOGO ON ALL MARKETING MATERIALS FOR CV &amp; GHM, PRINT &amp; DIGITAL</b>	✓	✓	✓		
<b>LOGO IN MONTHLY CULTURE E-NEWSLETTER</b>	✓	✓	✓		
<b>BOOTH SPACE AT EVENT</b>	6	3	2	✓	
<b>SOCIAL MEDIA SHOUT-OUTS</b>	6	3	2	✓	✓
<b>COMPLIMENTARY EVENT PASSES</b>	20	10	6	6	4



# PAST FOR THE FUTURE

## SPONSORSHIP PACKAGES



	<b>HORACE GREELEY \$5,000</b>	<b>SHAWSHEEN \$2,500</b>	<b>RATTLESNAKE KATE \$1,000</b>	<b>ALVIN GARCIA \$500</b>	<b>BESSIE SMITH \$250</b>
<b>LOGO ON MUSEUM WEBSITE &amp; CULTURE E-NEWSLETTER</b>	✓	✓	✓	✓	
<b>GHM BRANDED T-SHIRTS</b>	12	6	4		
<b>PRIVATE SPONSOR RECEPTION AT GHM &amp; BEHIND THE SCENES TOUR</b>	12 guests	6 guests			
<b>BOOTH AT EVENT</b>	6	4	2	✓	✓
<b>RENTAL AT GHM \$500 VALUE</b>	✓	1/2 price	1/4 price		
<b>LOGO ON ALL GHM MARKETING &amp; EDUCATIONAL MATERIALS</b>	✓	✓			
<b>PLAQUE ON GHM SPONSOR WALL</b>	10 years	6 years	2 years		
<b>PLAQUE ON ADOPTED BUILDING OR CERTIFICATE ON ADOPTED COLLECTION</b>	plaque	framed certificate	certificate	certificate	
<b>SOCIAL MEDIA SHOUT-OUTS</b>	6	4	2	✓	✓



# OUTDOOR ADVENTURES SPONSORSHIP PACKAGES



	TRAILBLAZER \$5,000	ADVENTURER \$2,500	EXPLORER \$1,000
LOGO ON RECREATION WEBSITE	✓	✓	✓
SIGNAGE ON ROCK WALL, OUTDOOR POOL, OR PUTT PUTT GOLF COURSE	4	2	✓
REACH SCREEN AD AT REC CENTER	✓	✓	
BELAY CERTIFICATION CLASS UP TO 6 PPL	✓		
2 HOURS USE OF "PLAY ON THE WAY" MOBILE TRAILER	✓		
SPONSOR LOGO IN REC MONTHLY E-NEWSLETTER	✓	✓	✓
BOOTH SPACE AT EVENTS	6	4	2
SOCIAL MEDIA MENTIONS	6	4	2
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓	✓	



# Culture, Parks, & Recreation

## OUTDOOR ADVENTURE INCLUSIONS

TRAILBLAZER (CHOOSE 6)

ADVENTURER (CHOOSE 4)

EXPLORER (CHOOSE 2)

- FISHING DERBY
- LET'S BIKE DAY
- FAMILY FIELD DAY
- HOWL-O-WEEN AT CENTENNIAL VILLAGE
- SWIM-IN MOVIE AT CENTENNIAL POOL
- ARBOR DAY MAYOR PROCLAMATION
- EASTER EGG HUNT AT RODARTE OR FAMILY
- FUNPLEX TWILIGHT SWIM NIGHTS
- (1) CONCERT AT FUNPLEX AMPHITHEATER  
(8 WEEKLY CONCERT NIGHTS DURING SUMMER)



# FARMER'S MARKET SPONSORSHIP PACKAGES



	AMERICAN PIE \$2,500	BEE T IT (MUSIC SPONSOR) \$2,000	RASPBERRY BERET \$1,500	CHERRY BOMB \$750	STRAWBERRY FIELDS \$250
LOGO/LINK ON FARMERS MARKET WEB PAGE	✓	✓	✓	✓	
CAN HAND OUT FREE SWAG OR PROMO PRODUCTS AT FM	✓	✓	✓	✓	✓
PRESS RELEASE INCLUSION	✓	✓	✓		
LOGO INCLUSION ON POSTERS & PROMOTIONAL MATERIAL	✓	✓	✓		
ONSITE SPONSOR RECOGNITION SIGNAGE	✓	✓			
SOCIAL MEDIA SHOUT OUTS	4	8	3	2	1
BOOTH SPACE AT EVENT(S)	12	2	8	4	1
MUSICIAN WEEKLY ANNOUNCEMENTS	✓	✓			
FREE MARKET BUCKS TO SPEND AT FM	\$100	\$100	\$50	\$25	



# PERFORMING ARTS SPONSORSHIP PACKAGES



	STANDING OVATION \$5,000	CURTAIN CALL \$2,500	ENSEMBLE \$1,200
LOGO ON FACILITY WEBSITE	✓	✓	✓
SIGNAGE IN UCCC LOBBY	✓	✓	
REACH SCREEN ADVERTISEMENT	✓	✓	1/2 season
FREE ROOM OR LOBBY RENTAL BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	✓
BOOTH SPACE AT EVENT	5	2	✓
SOCIAL MEDIA SHOUT OUTS	5	2	✓
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIALS	✓	✓	
FREE TICKETS TO UCCC SHOWS	20	10	4



# LET'S PLAY

## SPORTS SPONSORSHIP PACKAGES



CHOOSE 1:

- YOUTH
- ADULT

- RODARTE CENTER BOXING
- ADAPTIVE INCLUSIVE (AIR)
- ACTIVE ADULT CENTER (50+)

HALL OF FAME \$5,000	ALL-STAR \$2,500	MVP \$1,500	GAME DAY \$500
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	HALL OF FAME \$5,000	ALL-STAR \$2,500	MVP \$1,500	GAME DAY \$500
LOGO ON RECREATION/SPORTS WEB PAGE	✓	✓	✓	
SIGNAGE AT REC CENTER, AAC, RODARTE, OR BALLFIELD	3	2		
REACH SCREEN ADVERTISEMENT	✓	✓	✓	
FREE ROOM/ FIELD/COURT RENTAL BASED ON AVAILABILITY	✓			
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓		
BOOTH SPACE ON GAME DAYS (INSIDE OR OUTSIDE)	12	6	3	✓
OPPORTUNITY TO DISTRIBUTE MATERIALS TO ATHLETES	✓	✓	✓	✓
SOCIAL MEDIA SHOUT OUTS	6	4	2	✓
FREE PASSES TO EACH FUNPLEX AND ICEHAUS	20	10	4	



# ICEHAUS

## SPONSORSHIP PACKAGES



	STORM OF THE CENTURY \$10,000	WINTER WHITE OUT \$7,500	ICE IN YOUR VEINS \$5,000	SNOW DAY \$2,500
LOGO ON ICEHAUS WEB PAGE & REC NEWSLETTER	✓	✓	✓	
ZAMBONI WRAP	✓			
PRIMARY PLACEMENT DASHBOARD OR BANNER	✓	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	✓	✓
FREE PARTY ROOM OR MEZZAZINE RENTAL	✓	✓		
HAPPY HOUR & ACTIVITY FOR 6-10 PEOPLE	✓	✓		
LOCKER ROOM SIGN	✓	✓	✓	
BOOTH SPACE DURING SPECIAL EVENT OR PUBLIC SKATE	12	6	4	2
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓	✓	✓	
SOCIAL MEDIA SHOUT OUTS	8	6	4	2
FREE PASSES TO ICEHAUS	40	25	10	4



# GOLF SPONSORSHIP PACKAGES



## CHOOSE:

- BOOMERANG LINKS
- HIGHLAND HILLS

	HOLE-IN-ONE \$5,000	ON THE GREEN \$2,500	TEE TIME \$1,200
LOGO ON FACILITY WEBSITE	✓	✓	✓
SIGNAGE INSIDE FACILITY	✓	✓	✓
REACH SCREEN ADVERTISEMENT	✓	✓	
RULES BOARD SIGN	✓	✓	
HOLE SIGN (HIGHLAND HILLS ONLY)	✓		
OPPORTUNITY TO DISPLAY PROMOTIONAL MATERIAL	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	
BOOTH SPACE AT CITY GOLF TOURNAMENT OR EVENT	4	2	1
SOCIAL MEDIA SHOUT OUTS	4	2	1
FREE ROUNDS OF GOLF	20	10	4
FREE CART RENTALS	5	3	1



# HOLIDAY

## SPONSORSHIP PACKAGES



	LIFE OF THE PARTY \$5,000	RAISE THE ROOF \$2,500	JOLLY GOOD TIME \$1,200
LOGO ON RECREATION OR FESTIVALS WEB PAGE	✓	✓	✓
SIGNAGE AT REC CENTER OR FUNPLEX	✓	✓	✓
REACH SCREEN ADVERTISEMENTS REC OR FP	✓	✓	
FREE ROOM/LOBBY RENTAL BASED ON AVAILABILITY	✓		
SPONSOR LOGO IN MONTHLY E-NEWSLETTER	✓	✓	
BOOTH SPACE AT EVENT	8	4	2
OPPORTUNITY TO DISPLAY PROMO MATERIAL	✓	✓	
SOCIAL MEDIA SHOUT OUTS	8	4	2
FREE TICKETS OR PASSES TO EVENTS	20	10	4



# Culture, Parks, & Recreation HOLIDAY EVENT INCLUSIONS

**LIFE OF THE PARTY  
(CHOOSE 8)**

**RAISE THE ROOF  
(CHOOSE 4)**

**JOLLY GOOD TIME  
(CHOOSE 2)**

- Arbor Day Mayor Proclamation with Forestry
- Annual Trunk or Treat at Rodarte
- Bunny Hop Skate
- Christmas lunch at Active Adult Center
- Community Christmas Party at Rodarte
- Cosmic Costume Skate
- Dia de los Muertos gallery exhibit
- Día de los Muertos Celebration at Rodarte
- Easter Egg Hunt at Rodarte and Family FunPlex
- Festival of Trees at UCCC
- Haunted Night at the Family FunPlex
- Holiday Ice Show
- Homestead Holiday at Centennial Village
- Howl-o-ween at Centennial Village
- Jingle Bell Jam at the FunPlex
- Rudolph's Rumble Adult Hockey Tournament
- St. Patrick's Day lunch at AAC
- Skate with Santa
- Skate your turkey off
- Veteran's Day lunch at AAC



# AQUATIC



## SPONSORSHIP PACKAGES

	DEEP END \$2,500	CANNON-BALL \$1,000	SPLASH ZONE \$500
LOGO ON AQUATICS WEBPAGE	✓	✓	✓
SIGNAGE INSIDE POOL (1) OR OUTDOOR POOL (2)	3 outdoor or 2 indoor	2 outdoor or 1 indoor	1 outdoor
REACH SCREEN AD AT FP OR REC	✓	✓	
1 FREE ROOM RENTAL (FP OR REC) OR GAZEBO AT OUTDOOR POOL	✓		
SPONSOR LOGO IN MONTHLY REC E-NEWSLETTER	✓	✓	
BOOTH SPACE AT AQUATIC EVENT OR PROGRAM	4	2	✓
SOCIAL MEDIA SHOUT OUTS	4	2	✓
FREE PASSES TO OUTDOOR POOLS, FP, OR REC CTR POOLS	20	10	4



# PARTNERSHIP PROPOSALS



YOU'RE INVITED!

We invite you to partner with us to increase visibility, strengthen brand awareness, and build a meaningful legacy within the Greeley community.

We welcome your partnership ideas—whether through a cash contribution or in-kind support, valued at \$10,000 or more.

Please contact us to schedule a meeting to explore how we can collaborate for lasting impact, together.

*"Coming together is a beginning, staying together is progress, and working together is success." Henry Ford*





# à la carte

**PICK 1**

**PICK 2**

## IT'S UP TO YOU

Our menu is designed for your appetite: Whether you need a single 'flavor' (a ballfield banner) or the 'whole banana split' (a year-long multi-channel campaign), we have an option that fits. Because every order is unique, contract durations for à la carte selections are tailored to the specific assets you choose. To ensure you receive all the 'fries with your shake' (marketing and promotional perks), a 3-month lead time is suggested.

# SPONSORSHIP à la carte

## DESCRIPTION

## QTY

## PRICE/YEAR

### SPRING

★ BUTCH BUTLER BASEBALL FIELD BANNER	25	\$250
★ TWIN RIVERS SOFTBALL FIELDS, DUG-OUTS, SCORE BOX BANNERS & WINDSCREENS	80	\$250
SPRING (AND FALL) HISTORY FEST AT CV	8	\$500 - \$1,000
★ BABY ANIMAL DAYS AT CV	6	\$500 - \$1,500
★ UCCC SINGLE SHOW SPONSOR	6	\$500 - \$1,500
★ UCCC SEASON OR HALF SEASON SPONSOR	15	\$1,500 - \$2,500
★ UCCC CONCESSIONS SPONSOR	10	\$3,000 - \$5,000
★ UCCC HOTEL/LODGING SPONSOR	15	\$500 - \$2,500
★ UCCC ELECTRONIC LOBBY ADS	2	\$3,000 - \$5,000
ST. PATRICK'S DAY LUNCH AT AAC	20	\$500
★ YOUTH SOCCER (FLAG FOOTBALL OR OTHER) LEAGUE OR GAME DAY SPONSOR	3	\$150
★ ADULT OR 50+ SOFTBALL LEAGUE	1 to 8	\$500 - \$2,500
★ FUNPLEX OR ICE HAUS INDOOR BANNERS	4	\$1,500 - \$2,500
BUNNY HOP SKATE OR SPRING ICE SHOW	40	\$1,000
JUNIOR GOLF PROGRAM	3	\$250
RODARTE ANNUAL EASTER EGG HUNT	3	\$1,500
★ CORNHOLE TOURNAMENT (AIR)	6	\$250
INDOOR FARMERS MARKET AT ZOE'S	2	\$1,500 - \$3,000
NATIONAL ELITE SLED HOCKEY TOURNAMENT	8	\$500 - \$1,500
PUCKS AND PINTS ADULT HOCKEY TOURNAMENT	3	\$500 - \$1,500
ACTIVE ADULT CENTER DANCE	3	\$500 - \$1,500
	6	\$150 - \$1,500

*Lists are samplings of events, activities, and programs, which are always changing and growing!*

★ *Year-Round Opportunities*

# SPONSORSHIP à la carte

## DESCRIPTION

## QTY

## PRICE/YEAR

### SUMMER

ARTS PICNIC AT LINCOLN PARK	8	\$2,500
ARTS PICNIC KICK-OFF OR SAT. NIGHT CONCERT	6	\$1,000
FAMILY FIELD DAY	10	\$250 - \$1,000
LET'S BIKE DAY	3	\$500 - \$1,500
★ OPENING DAY OR STAMPEDE EVENTS AT CV	3	\$500 - \$1,500
★ LONE VALLEY SCHOOL SUMMER CAMP AT CV	3	\$1,500
★ GHM TWILIGHT SERIES	7	\$250 - \$2,000
★ GOLFER'S APPRECIATION TOURNAMENT	2	\$3,000
YOUTH T-BALL LEAGUE OR GAME DAY SPON.	8	\$500 - \$2,000
PLAY ON THE WAY EVENTS	4	\$1,500
★ FITS (FUN IN THE SUN) PROGRAM - RODARTE	12	\$500 - \$2,500
OUTDOOR POOL BANNERS	30	\$500
SUMMER FARMERS MARKET	12	\$500 - \$2,500
FISHING DERBY	3	\$500 - \$2,500
ADULT/50+ SUMMER SOFTBALL LEAGUES	4	\$1,500 - \$2,500
SUMMER SOLSTICE LUNCH AT AAC	3	\$500
SUMMER CONCERT SERIES AT FUNPLEX	8	\$250 - \$1,500
PET'S AND POPSICLES AT CV	6	\$500 - \$1,500
★ SWIM-IN MOVIE NIGHT AT CENTENNIAL POOL	6	\$250 - \$1,500
★ BOOMERANG AND HIGHLAND GOLF SIGNAGE	36	\$500 - \$1,500
★ JUNIOR GOLF PROGRAM AND CAMPS	3	\$500 - \$1,500
★ WIBIT OR TWILIGHT SWIM EVENTS	3	\$250 - \$1,000

The lists are samplings of events, activities, and programs, which are always changing and growing!

★ Year-Round Opportunities

# SPONSORSHIP à la carte

## DESCRIPTION

## QTY

## PRICE/YEAR

### FALL

VETERANS DAY @ AAC	3	\$150
★ FRIDAY LUNCHESES AT AAC	52	\$100
★ BINGO OR POPCORN & PEOPLE AT AAC	52	\$100
RODARTE COMMUNITY CENTER TRUNK OR TREAT	3	\$500 - \$1,500
★ RODARTE AFTER-SCHOOL PROGRAM	10	\$500 - \$1,500
RODARTE DÍA DE LOS MUERTOS CELEBRATION	3	\$500 - \$1,500
★ FARMERS MARKET	7	\$350 - \$2,000
HOWL-O-WEEN AT CENTENNIAL VILLAGE	12	\$350 - \$2,000
PICKLEBALL TOURNAMENT	3	\$2,000
GHM TWILIGHT SERIES	3	\$150
★ NERF WARS AT FUNPLEX	1	\$2,500
★ YOUTH SOCCER/FOOTBALL /VOLLEYBALL LEAGUE OR GAME DAY SPONSORSHIP	8 6	\$500 \$500 - \$2,500
HAUNTED NIGHT AT THE FUNPLEX	3	\$500 - \$2,500
★ TEEN NIGHT OUT (ROTATING LOCATIONS)	12	\$250
COSMIC COSTUME SKATE	3	\$500
★ ADULT OR YOUTH HOCKEY LEAGUES	6	\$250
SKATE YOUR TURKEY OFF	4	\$250
★ UCCC SEASON OR SHOW SPONSOR	6	\$1,500 - \$5,000
★ UCCC CONCESSIONS SPONSOR	15	\$500 - \$2500
★ FIRST FRIDAYS AT TOINTON GALLERY	12	\$500 - \$2,500
★ ADULT OR 50+ SOFTBALL LEAGUES	4	\$1,500 - \$2,500
GREELEY CLUB CHAMPIONSHIP @HH/BOOM	2	\$3,000

The lists are samplings of events, activities, and programs, which are always changing and growing!

★ Year-Round Opportunities

# SPONSORSHIP à la carte

## DESCRIPTION

## QTY

## PRICE/YEAR

### WINTER

DENVER NUGGETS SKILLS CHALLENGE	3	\$250 - \$1000
★ FRIDAY LUNCHESES AT AAC	52	\$100
★ BINGO OR POPCORN & PEOPLE AT AAC	52	\$100
RODARTE COMMUNITY CHRISTMAS PARTY	10	\$1,000 - \$15,000
SKATE WITH SANTA	6	\$250
★ RODARTE AFTER-SCHOOL PROGRAM	9	\$500 - \$1,500
FESTIVAL OF TREES	10	\$350 - \$2,000
★ WINTER FARMERS MARKET AT ZOE'S	12	\$350 - \$2,000
HOMESTEADER'S HOLIDAY	3	\$350 - \$1,500
★ HOLIDAY OPEN HOUSE AT GHM	6	\$150
RUDOLPH'S RUMBLE ADULT HOCKEY TOURN.	3	\$250 - \$1,500
★ YOUTH/ADULT/50+ BASKETBALL VOLLEYBALL LEAGUE OR GAME DAY SPONSORSHIP	8 6	\$500 \$500 - \$2,500
★ RODARTE BOXING PROGRAM	5	\$1,000 - \$5,000
★ TEEN NIGHT OUT (ROTATING LOCATIONS)	12	\$250
HISTORIC SKATE OR HOLIDAY ICE SHOW	6	\$250
★ UCCC ELECTRONIC LOBBY ADVERTISING	20	\$500
★ ADULT OR YOUTH HOCKEY LEAGUES	2	\$1,500 - \$5,000
AMERICAN GIRL DOLL SKATE	6	\$250
★ UCCC TICKET BACK SPONSOR	1	\$5,000
★ UCCC TICKET ENVELOPE SPONSOR	1	\$5,000
★ ICEHAUS/FUNPLEX/REC CENTER BANNERS	40	\$1,000
★ REACH SCREEN ADS AT REC, RC, AAC, FP, IH	50	\$350

The lists are samplings of events, activities, and programs, which are always changing and growing!

★ Year-Round Opportunities

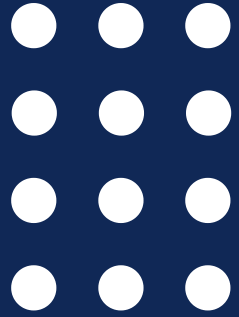
# Culture, Parks, & Recreation

# GLOSSARY

We use a lot of acronyms and abbreviations to keep things short and sweet. If you love all those details, here's a list for clarification.

AAC	Active Adult Center
AD	Advertisement
AIR	Adaptive Inclusive RecreationCV
AP	Arts Picnic
BB	Butch Butler Baseball Field
CPRD	Culture, Parks, and Recreation Department
CV	Centennial Village
FP	Family Funplex
FM	Farmer's Market
FOT	Festival of Trees
GHM	Greeley History Museum
IH	IceHaus
NAT	Natural Areas and Trails
REC	Recreation Center
RC	Rodarte Community Center
TOURN.	Tournament
TR	Twin Rivers Softaball Complex
UCCC	Union Colony Civic Center





# THANK

# YOU



Contact



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**CITY OF GREELEY**  
SPONSORSHIP

