



Sales Tax Fact Sheet

November 2024

Greeley Sales Tax Breakdown

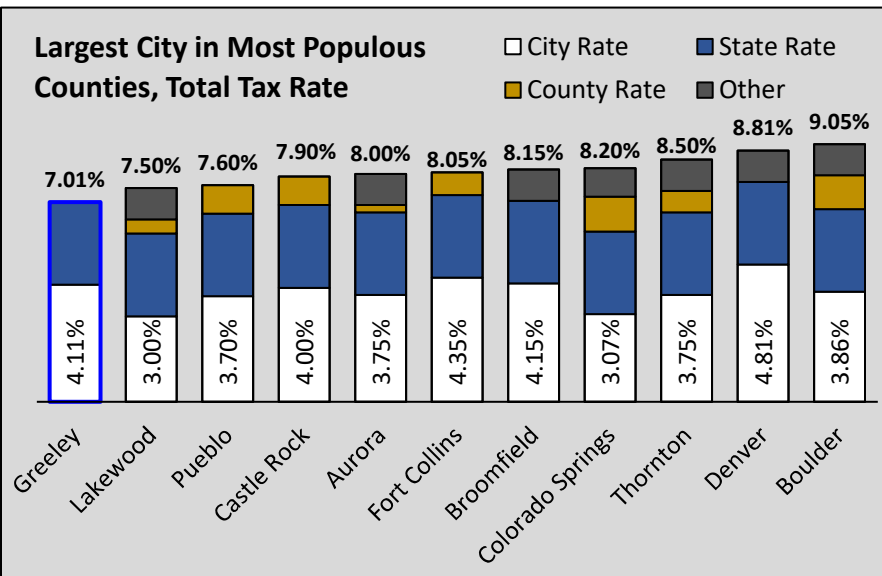
Component	Rate	Expiration	Uses
General Sales	3.00%	None	General: Unrestricted
Food Tax			Food: Capital Improvements
Keep Greeley Moving	0.65%	2029	Road and Sidewalk Improvements
Quality of Life	0.30%	2042	Capital: CPRD and Transportation
Public Safety	0.16%	2044	Public Safety Staffing & Facilities
Total City Rate	4.11%		
State Rate	2.90%		
County Rate	0.00%		
Total Sales Tax	7.01%		

Sales Tax Increase Table

% Increase	Annual \$\$
0.05 %	\$1,179,924
0.10 %	\$2,359,258
0.25 %	\$6,251,143
0.50 %	\$13,250,641
1.00 %	\$28,087,794

Shows anticipated annual revenue based on various increases to the sales tax rate, excluding food and use tax

How Greeley's Sales Tax Rate Compares to Peers



Nearest Neighbors

Municipality	Population	Local Rate
Milliken	9,084	2.50%
Loveland	79,300	3.00%
Johnstown	19,500	3.50%
Kersey	1,490	3.60%
Windsor	40,300	3.65%
Eaton	5,800	4.00%
Greeley	112,600	4.11%
Evans	22,300	4.50%

Note: these sales tax rates do not include special taxing districts that may apply to specific subareas. Ex: Centerra Loveland

Strategic Context

Greeley Compared to Peers

- Greeley's total rate (7.01%) sits well below the average of major Colorado cities
- The absence of county tax provides rate flexibility
- Nearest neighbor (Evans) maintains higher total rate at 7.40%

Economic Considerations

- Positive population growth rate (1.47%) exceeds most regional peers
- Competition from nearby lower-rate jurisdictions (Windsor, Loveland)
- Regional retail draw from surrounding Weld County communities
- No RTD or cultural district tax burden, unlike metro area cities



Property Tax Fact Sheet

November 2024

Taxing Entity Breakdown

Entity	Mill Levy
School District 6	47.04
Weld County	12.024
Greeley City	11.274
Aims Junior College	6.336
High Plains Library	3.196
Northern CO Water (right to use C-BT system)	1.00
Total Levy	80.87

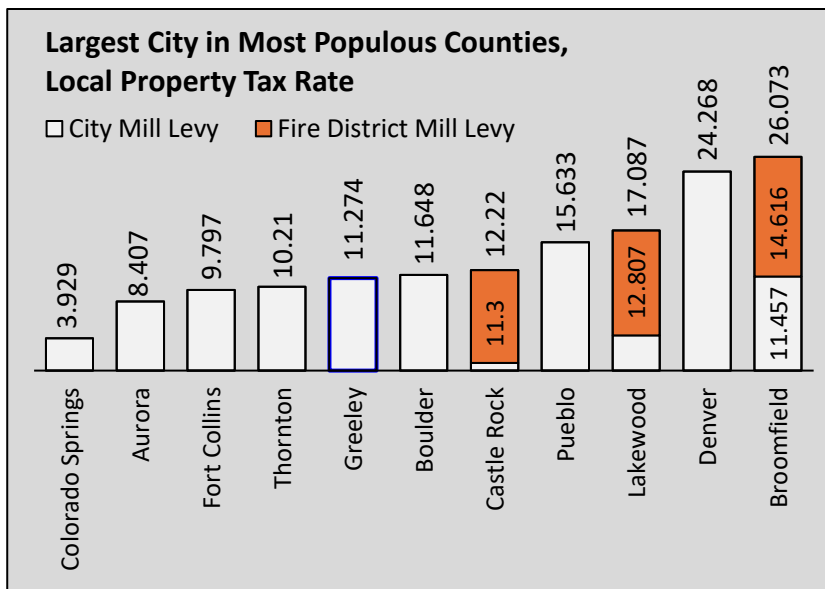
While there are multiple taxing areas across Greeley, the above total levy applies to most properties east of 59th Ave.

Property Tax Increase Table

Mill Increase	Annual \$\$
0.05	\$115,000
0.10	\$230,000
0.25	\$575,000
0.50	\$1,150,000
1.00	\$2,300,000

Shows anticipated annual revenue based on various increases to the property tax mill levy

How Greeley's Property Tax Rate Compares to Peers



Nearest Neighbors

Municipality	City Mill	Fire Mill	Total
Loveland	9.564	0	9.564
Greeley	11.274	0	11.274
Eaton	5.04	9	14.04
Evans	3.536	15.5	19.036
Windsor	12.03	8.25	20.28
Kersey	17.205	5.165	22.37
Johnstown	23.947	11.663	35.61
Milliken	29.166	11.663	40.829

Wide Range of Rates

Mill levy rates vary widely across municipalities for a variety of reasons including differences in tax base size (small municipalities with lower retail sales generally rely more heavily on property tax revenue), diversity of revenue streams, the range of municipal services provided and political influences. For these reasons it's difficult to compare or benchmark property tax rates between cities.